

Graduate Certificate in Strategic Communication

Course Rotation Guide

	FA 1	FA 2	SP 1	SP 2	SU
MDES 6001 Graphic Design Principles	●		●		●
MDES 6002 Strategic Communications Writing	●		●		●
MDES 6003 Public Relations Principles & Strategy		●		●	●
MDES 6004 Digital Marketing Principles & Strategy		●		●	●

FA 1 = 8 week Fall semester (first 8 weeks)

FA 2 = 8 week Fall semester (second 8 weeks)

SP 1 = 8 week Spring semester (first 8 weeks)

SP 2 = 8 week Spring semester (second 8 weeks)

SU = 8 week Summer semester

